

tel 407-831-5021 fax 407-331-1125

www.WeFixFuel.com





## Top Ways Microbes Cause Fuel Headaches for Generator Owners & Dealers



Generator owners rely on their generators working on demand. They don't accept excuses for failure. And generator dealers are the first ones to be blamed if the generator doesn't work. Somebody's going to get blamed by the customer for that critical failure, and it's not going to be themselves.

Fact is, more often than not, the correct place to assign blame is the fuel. And the most common factor behind fuel problems for generator owners and dealers are fuel-borne microbes.

Here are the top ways microbes cause fuel headaches for generator owners and dealers. How many of these can you recognize?

| Top Ways Microbes Cause Fuel Headaches For Generator Owners + Dealers |   |
|---|---|
| <u>(!)</u>  | Microbes degrade fuel quality which can keep emergency generators from working.   |
| <u>(!)</u>  | Their biomass plugs filters that can shut generators down or keep them from running during full load.   |
| <u>(1)</u>  | Microbial presence and its effect on fuel can create uncertainty about whether an emergency generator will start on demand.   |
| <u>(!)</u>  | Microbes can increase the chance of having a generator or engine unexpectedly out of service, impacting how business gets done and the ability to respond in emergencies. |
|   | Microbes in fuel can often be misdiagnosed as other problems.   |
| <b>(!)</b>  | Microbes can resist incorrect treatments, causing wasted time and money.  |

## The Takeaway



Don't let microbes cause fuel headaches for you or your customers. There are effective solutions to make these headaches go away or stop them before they begin. Talk to us.