



# CAPABILITY STATEMENT

## BELL PERFORMANCE, INC.

Bell Performance, Inc. (formerly Bell Additives) was founded 1909, by Robert Bell. Mr. Bell developed the first gasoline additive in 1909, the same year Henry Ford started mass producing the Model T Automobile. Since then, Bell continues to produce the *finest* line of fuel additives the world has known.

## CAPABILITIES:

The company develops fuel & oil performance products for the industrial, commercial and consumer markets throughout the U.S.A and the world. Bell products are used by individuals, businesses, industries, and municipalities including:

- Fleets
- Marine & Large Ships
- Power Generation
- Agriculture, Citrus & Farming
- Fuel Storage
- Heavy Trucks & Equipment
- Backup Generators
- Individual Cars, Trucks, Recreational Vehicles, Motorcycles, & Small Engines

## PRODUCT BENEFITS INCLUDE:

- Increases Power & Performance
- Prevents Ethanol Damage
- Protects stored fuel
- Reduces Water Problems
- Protects Small & Large Equipment
- Disperses sludge and biomass
- Resolves Fuel- Related Engine Problems
- Stabilizes Fuel
- Kills Microbes

## DIFFERENTIATION FROM COMPETITION:

- 110+ Years of Professional Integrity, Excellence & Expertise
- 6 month "Buy-Back" Guarantee
- Tank Testing and Treatment Services
- Comprehensive Hands-on **Product Training, Sales & Marketing Support**



## OBJECTIVE SPECIFICS:

### Bell Performance Products Will:

- Increase Fuel Efficiency
- Lower Emissions
- Maximize Reliability
- Improve Performance

### In All Fuel Types:

- Diesel Fuels
- LPG/LP Gas
- Gasoline/Petrol
- Biofuels/Ethanol
- Heavy Fuel Oil (HFO)

### In Most Engine/Vehicles/Equipment, Including:

- Cars & Trucks
- Stored Fuels
- Boats
- Generators
- Industrial Equipment
- Power Generation

### Partnering With Businesses Who Sell/Use Fuel, Including:

- Fuel Distributors
- Large Fleets
- Mission Critical Entities
- Generator Service Co.'s
- Municipalities
- Hospitals & Health Care
- Large Industrial Companies

**TO SAVE TIME, MONEY, DOWN-TIME, REPAIR COSTS & TO PROVIDE ADDITIONAL REVENUE STREAMS**

## COMPANY DATA

**DUNS:** 064803216      **Federal ID:** 59-2863726

**Certifications:** WBENC, WOSB, OSD -State of Florida

### NAICS Codes:

- 325998 – All other misc. chemical product & anti-corrosive materials
- 324191 – Petroleum lubricating oil & grease manufacturing
- 324199 – All other petroleum & coal products manufacturing
- 325110 – Petrochemical manufacturing
- 325199 – All other basic organic chemical Manufacturing
- 541380 - Laboratory testing (except medical, Veterinary) services
- 561790 - Other Services to Buildings Dwellings

### UNSPSC Codes:

- 15000000 - Fuels & fuel additives & lubricants & anti-corrosive materials
- 15121501 – Engine oil
- 12141502 – Magnesium Mg
- 26130000 – Power generation
- 15101511 – Ethanol
- 15101509 - Marine fuel
- 15121900 – Greases
- 15120000 – Lubricants & oils & greases & anti-corrosives
- 15111700 – Fuel additives

## FOR MORE INFORMATION

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**BELL PROTECTS YOUR INVESTMENTS**